

Name :

**Seventh Semester B.Tech. Degree Examination, November 2015
(2008 Scheme)**

08.701 : INDUSTRIAL MANAGEMENT (TA)

Time : 3 Hours

Max. Marks : 100

PART – A

Answer **all** questions.

1. Explain the concept of Break even analysis.
2. Distinguish between recruitment and selection.
3. What is reliability ?
4. Distinguish between flow diagram and string diagram.
5. Explain the different process chart symbols.
6. Explain the procedure for job evaluation.
7. What is collective bargaining ?
8. What is bench marking ?
9. Explain the concept of marketing mix.
10. Write a short note on six sigma. **(10×4=40 Marks)**



PART – B

Answer **one full** question from **each** Module.

Module – 1

11. Discuss the evolution of scientific management giving in detail the contributions of any three pioneers in the field. **20**
12. Discuss in detail the different types of companies and their formation. **20**

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Module – 2

13. a) What are the factors to be considered while selecting an industrial site ?
Explain. 10
- b) Explain with neat sketches the different types of plant layouts. 10
14. Explain in detail the different types of wage incentive plans. 20

Module – 3

15. a) Explain the causes, effects and methods to eliminate industrial fatigue. 10
- b) Explain the need and types for workers participation in management level. 10
16. a) Explain in detail the various functions of production planning and control system. 10
- b) Distinguish between continuous production system and intermittent production system. 10

(3×20 = 60 Marks)